Sail Strong

Sail Pink

Women and Girls of the Inland Lake Yachting Association

June 19-20

Lake Beulah

1st Annual Women's Clinic

for women 8-80

The Windhover Foundation
Instruction  - This clinic is designed for women of all ages to provide leadership education, encourage service opportunity, develop a sailing lifestyle, and to promote scow sailing to women of all ages in the Inland Lake Yachting Association. ILYA women will teach and learn together in an intergenerational platform to celebrate our tradition of family sailing together. Classes will be taught to active sailors in classes Optimist, X, MC and C. In addition the clinic will feature a race committee track of instruction and a class for sailing wives/moms/support crew will teach trailering/towing and viewing.

Leadership  - Honorary Chairpersons will be invited to serve as banquet mentors at each table. Our honorary chairpersons are women of distinction in local corporations and serve actively in support of sailing.

Intergenerational  - Women from age 8 (Optis or X crews) to 80 (open to all aspects of the clinic) will learn, teach and support sailing.

Teamwork  - Regatta format will be the formation of teams consisting of two Opti sailors, two X boats, an MC (sailed with a coach on board) and a C team (coach and third provided). Total score will be sum of all six boats. Race committee participants will be serving as course managers. Others will be providing instructional support on spectating pontoon boats.

Banquet  - Mary Ann Ward, Melges 17 and 20 sailor, Chicago Matchracing Center, will serve as our keynote speaker. Mary Ann is an active sailor currently involved in various classes. Mary Ann has promoted developing class growth. Each dinner table will feature one of our Honorary Board members to provide mentoring opportunities for our participants. Our young women will be privileged to share experiences with successful sailors who now lead companies, corporations, businesses or sailing/athletic endeavors.

Honorary Board of Directors - Tentative 3/1/14

- Janet Baxter  - Chicago YC, former President US Sailing, Keelboat sailor
- Mary Kay Davenport  - Lake Beulah YC, President Transtech - Chicago
- Sharon Garber  - Minnetonka YC, MISSA Officer; chair USODA Nationals, professional fundraiser
- Lesa Gutenkunst  - Pewaukee YC, former Commodore Tiburon YC, fitness business owner
- Elizabeth Quadracci Harned  - Pine Lake YC, active Melges 24 and E scow sailor, co-director of Windhover Foundation
- Ann Kaiser  - Beaver YC, active MC sailor, magazine publisher
- Marilyn Krause  - Pewaukee YC, VP Milwaukee Journal Sentinel
- Sarah Lamphere  - Lake Geneva YC, Vice President Van Vlissingen Corporation
- Cindy Rusher  - Cedar, WI YC Olympic medalist in crew, member of Chicago Olympic site campaign, crew coach
- Mary Ann Ward  - Lake Eustis YC, Keynote speaker, administrator Chicago Matchracing Center, active sailor
- Beth Wyman  - Oshkosh YC, Regatta organizer, owner The Waters
The ILYA celebrates its tradition of family sailing, leadership and volunteerism throughout all its classes of boats and through all ages of participation. Our 115+ year history records champions - skippers and crew - who were partners in the quest for victory. The winners are those who excelled in perpetuating our heritage.

**ILYA Women’s Clinic - Women Together**

**Leadership** - Women of sailing in corporate companies will mentor our young sailors during the evening banquet

**Service** - charitable donations to breast cancer research to provide service-building traits in our youngest of sailors

**Education** - National and internationally-known clinicians will teach on land and water

**Teamwork Development** - Friday competitive regatta combining women of all ages with a support team of adults to challenge each other in a team environment for the Gan Haeger Memorial Trophy

**Format** - a 1 1/2 day clinic providing intergenerational learning; young sailors on the water, race committee land and water instruction; all the women leaders of the ILYA teaching our future leaders

**Event Exposure:**

- Sponsor awareness will be generated through ILYA website, ILYA magazine, Scowslants, ILYA e-newsletter Scowlines, sailor briefings, banners, banquet, trophy presentation, signage, TV, newspapers, news releases and welcome kits.

- Local Event Fan Interest: ILYA events attract high-profile spectators from nearly every age demographic, all in one place – a captive audience of adult, driven decision makers (corporate executives and high level managers, women 35-80, married, parents with children, educated and affluent). Youth sailors are among the most talented leaders in local schools. Speakers represent nationally-known sailing organizations.

- Local/Regional/National Exposure: Sponsors will gain exposure from ILYA members and its clubs’ 10,000 members via sailing magazines, ILYA.org, ScowLines Enews, Regatta Facebook page, Lake Beulah Yacht Club website, Melges.com and other websites, newspapers, TV and radio.

- High Opportunity Prospect Contacts: This event invites ten prominent women who are active in sailing to serve as honorary chairpersons. These women will lead table discussion at the Thursday evening banquet.
Sailing Industry Data
Median Age: 46  Age 25-54: 65%
Martial Status: 77% married
Average Household Income:$215,000
Net Worth: $1+Million 52%
Occupation: 81.3% professional/managerial, CEOs 26%
College Degree: 83%; Post Graduate 40%
Sailing Experience: 25 years (average)
Own Home (93%)
Own 2+ Homes (36.9%)
Own 2+ Cars (86%)

Source: KWRW Research; US Sailing Survey; US Sailing Industry Statistical & Demographic Date; National Marine Manufacturers Association

Sponsor Opportunities
DIAMOND SPONSOR (1) - $10,000
• Exclusive Regatta Company Branding and logo on regatta branded apparel
• Premium giveaways, sales literature for competitors and LBVC members and race fans
• Company recognition and spokesperson to speak at Thursday banquet
• Exclusive Banner at regatta headquarters
• Online: Your logo featured immediately through June 2014 on ILYA website, LBVC website, Scowlines and ILYA Facebook page, Scow Slants full page ad

PLATINUM SPONSORS - $5,000
• Premium giveaways, sales literature for competitors and LBVC members and race fans
• Option for company supplied display at regatta headquarters
• Company verbal recognition at banquet
• Online: Your logo featured immediately through June 2014 on ILYA website, LBVC website, Scowlines and ILYA Facebook page, Scow Slants half page ad

GOLD SPONSORS - $1,000
• Premium giveaways, sales literature for competitors, LBVC members and race fans
• Company verbal recognition at banquet
• Online: Your logo featured immediately through June 2014 on ILYA website, LBVC website, Scowlines and Facebook regatta page, Scow Slants quarter page ad

SILVER SPONSORS - $500
• Verbal recognition at banquet, recognition in Scowlines and donor list to ILYA

BRONZE SPONSORS - $250

The ILYA is a 501©(3) charitable organization.

. . . Empower girls and young women with confidence through the sport of sailing & support breast cancer research

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Registration For ILYA Women’s Clinic - June 19-20

Name:________________________

ILYA Member Lake: _______________    Email:____________________

☐ Youth: Age_________    ☐ Adult      T shirt size_________

Instructional Topic:
☐ Opti - limited to 12
☐ X boat skipper/crew $150 each, 12 boat limit
☐ MC opportunity - boat provided  6 boat limit
☐ C opportunity - boat provided 6 boat limit
☐ Race Committee Track - unlimited
☐ Boat towing/All I need to know -unlimited

☐ Enclosed is $150 entry fee per sailor/participant.
☐ I will be participating in the breast cancer fundraising portion of the event. I would like to donate $_____.
☐ Non-clinic participant: I will not attend the clinic portion. Please reserve a banquet ticket (included with clinic registration). Price is $50 ($10 will go toward breast cancer research)

Contact Candace Porter (candaceporter@wi.rr.com) or send registration to  to Candace Porter, N9322 Beulah Park Road, East Troy, WI 53120 or register online at www.lbyc.us/

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☐ SILVER SPONSORS - $500
☐ BRONZE SPONSORS - $250

Price above is based on $10,000 in sponsorship required for honoraria and travel expenses of clinicians. Firm pricing will be distributed through Scowlines by 4/30/14.

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Clinicians - Tentative 3/1/14
Steph Roble - #1 US Matchracer - Lake Beulah
Annie Haeger - College Sailor of Year, US Sailing
Sperry Team Women’s 470 - Lake Beulah via video
Danielle Soriano - Houston, TX; Europe Dinghy
Olympic campaign
Lindsay Allen Valasek - Houston, TX, ILYA
Champ
Sally Barkow - 2x Rolex Yachtswoman, Volvo
Ocean Race 2014 - Pine Lake via video
Meg Six - participant with Epic Racing Team, Chicago Matchrace Center - Lake Geneva
Kelly Hirn (Lake Geneva); Andrea Jarecki, Bridgette Bonifield, Vicki Bohl, Vicki Clayton (Lake Beulah); Deb Gluek (Pewaukee), Emily Oltragge (Clear Lake) Rachel Beers (Delavan) - MC Instructors
Anne Porter Muller, Christine Porter, Katie Porter Murphy, Riley Schmidt, Kate Clement, (Lake Beulah), Ann Kaiser (Beaver), Sharon Kraklow (Nagawicka) - C Instructors
Lesa Gutenkunst - Pewaukee Lake
Mary Claire Kiernan - Lake Beulah
Suzi Reese - Long Lake, IL
Leslie Barkow - Pine Lake
Candace Porter, Julie Haeger - Lake Beulah
Nancy Eckert - Cedar Lake, WI
Sarah Lamphere - Lake Geneva, YC
Additional committee members:
Margaret Hollister - Pine Lake
Nancy Roble, Dave, Marge and Mary Berg (Youth Chair) - Lake Beulah

Schedule
Thursday, June 19
9:00 Arrival and registration
9:30 Introduction to clinicians and Session 1
Youth Track - Opti Sailors - Steph Roble and Danielle Soriano
X boat sailors - Meg Six and Lindsey Allen Valasek
MC Youth - Kelly Hirn/ Deb Gluek
C Youth - Anne Muller/Christine Porter
Adult Track - Race Committee section - Nancy Eckert/Candace Porter
How to Understand Sailing - Leslie Barkow/Lesa Gutenkunst
12:15 light lunch provided
12:30 Video - Annie Haeger Olympic 470 hopeful
12:45 Session II
Youth Track continues with active sailing
Adult Track - How to Parent a Sailor - Julie Haeger, Nancy Roble and Sarah Lamphere
Race Committee continues
2:45 Break
3:00 Video - Sally Barkow and SCA Status Report
3:15 - Session III
Youth Track - Opti, X, MC and C Sessions continue
Adult Track - Race Committee - on the water practice
Trailer parking for moms - Barkow and Suzi Reese
College sailing resume building - Lamphere and Mary Claire Kieran
5:30 Break for dinner preparation
7:00 Dinner Banquet - Youth sailors will be seated with sailing corporate mentors.

Friday, June 20th
8:30 Arrival - Exercise for sailors with Lesa Gutenkunst
9:30 Regatta Start - Teams will be formed with four on each competing team: Opti sailor, X team, MC sailor with clinician, C sailor with clinician, spectator boat to encourage and cheer team (race committee participants will serve on race course). Lunch included
3:00 Awards
ILYA sailors and supporters will be encouraged to provide financial donations to be 100% applied to breast cancer research or to serve as a sponsor of sailing portion of the event.
The ILYA recognizes the need to teach service to our youth sailors. It is only through the longevity of committed volunteerism, generosity and service that our sailing programs exist in their current position of strength.

It is at the leadership of one of our youth sailors, Mary Berg, that this aspect was added to the clinic. We have experienced watching some of our strong leaders survive a struggle with breast cancer. ---- Thank you to Mary Berg for raising our awareness to the need for teaching our youth to serve.

The 2014 ILYA Women’s/Girls’ Clinic charitable beneficiary will be Breast Cancer Research Foundation. After investigation of several conduits for our donations, the committee has chosen BCRF of Estee Lauder/Clinique association.

You may choose to support our cause without attending the function. This will allow our young participants to add your dollars to the total donation to BCRF. See the registration form above.
Steph Roble and Annie Haeger in fine matchracing form.

Sally Barkow with SCA Volvo Race. Watch video of her training.

Annie Haeger and Christine Porter winning race in C scow at ILYA C Champs

Steph Roble, keynote speaker Mary Ann Ward and Meg Six at Chicago Matchracing Center. Our scow training takes us far.